

**Attention!**  
Submission  
deadline extended:  
**October 15!**

## **IconCMT**

2nd International Conference on Creative\Media/Technologies

St. Pölten University of Applied Sciences, Austria

26. – 28.11.2019

[iconcmt.fhstp.ac.at](http://iconcmt.fhstp.ac.at)

The second International Conference on **Creative\Media/Technologies (IconCMT)** offers international exchange in several established research areas. Within two days, topics from various international research communities will be brought into dialogue with local researchers. The Conference will be part of the International Week at the department Media and Digital Technologies. Therefore, it is particularly (but not exclusively) addressed to our Erasmus partners.



The program **Different Brilliant: Excellent Master Theses** offers best-practice insights into approaches of applied and artistic research projects in the field of media, design and production. Additionally, a **Graduate Consortium** presents ideas and topics of future master theses at St. Pölten UAS.

### **Innovative Research in Master Theses**

Different Brilliant showcases master theses with innovative research approaches from Austria's higher education institutions in the field of design, media design and production.

Different Brilliant provides insights for students to conceptualize their own research methodology. In addition to well established methods like analyses, questionnaires, expert or in-depth interviews, there are new possibilities to discover today. Media, design and production can be investigated through the lens of empirical evidence and artistic practice. To do research in the design space today bridges, modifies and implements methods from various domains.

### **Purpose**

The best five master thesis will be presented in 15 minutes format to the public. All presentations will be in English. **Students of every** Austrian university as well as students from **Erasmus partners** are invited to apply. Particular interesting are evidence-based results and conclusive research methods.

### **Field of research – design and creation**

Due to the interdisciplinary scope of the conference, a variety of research settings is possible. We aim for a very broad understanding of design, which can include:

Animation, Audio, Augmented and Virtual Reality (AR / VR), Design, Film and Media Production, Interactive Visualization and Data Analysis, Multimedia Modeling and Retrieval, Digital GLAM and Participatory Culture, Ambient Assisted Living and Digital Healthcare, Physical Computing and Industrial Internet, Mobile and more.

### **Topics of Interest**

Submissions should concern the use of research methods in relation to design, media design and production. Topics of interest include, but are not limited to:

#### Evidence-based design

- Scientific guided approach to test or proof design applications
- Meta-analysis
- Proof of concept

#### Empirical design

- current state-of-the-art in the area; identification of weaknesses and strengths; comparative analysis and classification; Validation of methodologies;
- Computational Aesthetics, Experimental Aesthetics
- Experimental Development
- Scenario Analysis
- Focus groups
- Interviews
- Experiment
- Post-occupancy Evaluation
- Prototyping

#### Art-based research

- Prototyping
- Design Fiction
- Mixed Methods
- Transformative Research Frameworks

#### Cultural Probes

- Artistic approach which inspires the research process and data gathering.

#### Heterodox methodologies (“New Horizons”)

- New approaches or experiments that challenge existing concepts or methods.

**Submission deadline:** 30. September, 2019

**Presentation date:** IConCMT (27. November, 2019),  
15 min. presentation in English

### **Eligible for Submission**

- Students and graduates of Austrian universities / higher education institutions
- students and graduates from Erasmus partner universities of Austrian universities

- as a graduate: you have finished your master studies not longer than 2 years ago.

### Submission Details

- abstracts in English: 200 words (references, figure captions and tables not counted toward the final word count)
- short biography: 100 words
- research question(s) + research design + methods: 300 words
- conclusion / results: 200 words
  
- language of the paper: German or English
- APA style citation guidelines ( <https://www.mendeley.com/guides/apa-citation-guide> )
- all papers must be submitted as a PDF document
- all papers must include research question(s), methods, outcomes, summary and key literature
  
- font: Arial / Times New Roman
- size: 12pt
- line spacing: 1,5
- running text: normal
- headlines: bold
- accentuations: italic / bold
- graphics / diagrams / illustrations / tables have to be labelled
- The reviewing process will be double-blind. Please **omit** information about the authors in the submitted paper.

### Review Process

As the review is handled by easychair your text **must not** contain any personal data. All personal data will be collected via easychair and separated from your body of work. Please be prepared to provide the following information in easychair:

- personal information (name, email, etc.)
- short biography (max. 100 words)
- name of your institution
- date of finishing your studies

### Submission Process

1. Please check your manuscript very carefully (proofread for spelling and grammar, and check for viruses) before submission in order to avoid delays and extra rounds of revisions
2. Once emailed, your paper will be put into queue for peer-review.
3. Once reviewed by 2 peers, you will receive notification of results at which time you will be asked to make the appropriate revisions and resubmit.
4. Once your paper is accepted, you will receive an invitation mail to participate in the conference and present your thesis in English (15 min).

### Submission

Submit your paper via easy chair CfP IconCMT2019

<https://easychair.org/cfp/IconCMT2019>

**Submission Contact**

email to [Rosa von Suess](mailto:Rosa.vonsuess@fhstp.ac.at)

Rosa.Vonsuess@fhstp.ac.at

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